

By Dawn Horner and Beth Morrow | January 2012



This roadmap lays out the four design features (and practical recommendations for action within each) necessary to enroll almost 4 million Californians newly eligible for subsidized health coverage under health reform, in addition to assisting the over 8 million already receiving such coverage. While written with a specific focus on California, the information and recommendations in the report will be relevant to decisionmakers in any state.

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