



Ensuring Eligible Children Enroll in and Maintain Health Coverage

California's Successes and Challenges



Jenny Kattlove
The Children's Partnership

2010 New America Media
Fellowship Program on Children's
Health Coverage

March 11, 2010



Increasing Access to Medi-Cal and Healthy Families: Outreach

- Late 1990's communications campaign
- Grants to community-based organizations
- Community Application Assistors (CAA) and CAA fees
- Outreach grants to communities (2006-07)
- Children's Health Initiatives



Increasing Access to Medi-Cal and Healthy Families: Simplification

- Joint application from 28 to 4 pages
- 12-month continuous eligibility
- Express Lane Eligibility through school lunch
- CHDP Gateway
- Accelerated enrollment
- Bridge programs
- Simplify how families pay HFP premiums and choose health plans
- HFP to MC presumptive eligibility
- Electronic enrollment (Health-e-App & One-e-App)



Cost Sharing: Premiums

	151 – 200% FPL (\$27,465 - \$36,620 annually for a family of 3)	201 – 250% FPL (\$36,620 - \$45,775 annually for a family of 3)
Before Feb. 2009	\$9	\$15
February 2009	\$12	\$17
November 2009	\$16	\$24
Governor's FY 2010 -11 Budget Proposal	\$30	Governor proposes to eliminate coverage for this group

Cost Sharing: Co-Payments

	Non-preventive , Dental and Vision	Generic Prescription Drugs	Brand Name Prescription Drugs	Emergency Room Visits
Before November 2009	\$5	\$5	\$5	\$5
November 2009	\$10	\$10	\$15	\$15



Access to Medi-Cal and Healthy Families: Maintaining the Progress

- Repeal MSRs
- Limit cost sharing
- Preserve benefits (e.g., vision)
- Reinstate CAA funding
- Reinstate outreach funding
- Implement SB 437
 - Self-certification of income
 - WIC Gateway
 - Streamlining the transition from Medi-Cal to Healthy Families
- Streamline renewal processes
- Implement Express Lane Eligibility
- CHIPRA bonus dollars



Contact

Jenny Kattlove

Director, Strategic Health Initiatives

The Children's Partnership

100% Campaign

310-260-1220

jkattlove@childrenspartnership.org

www.100percentcampaign.org